

The DMCA law is a bad law (it's being challenged in the courts as we speak.) and the idea that the FCC should get involved in determining how hardware should be designed to support this bad law is outrageous. If this initiative is forced upon the computer industry, the end result will be a huge blackmarket along the lines of prohibition where users will 1. go to have the chips removed from said device or 2. Buy grey market products that don't have the chip installed. (Korea, China, Japan will eat this up.)

The other issue here is that of privacy. In order for this tech to work, it has to be monitored, something along the lines of RFID, right? Question what agency or agencies monitor chip detection and how will this data be handled? Fox, Disney, Viacom??

The FCC will open up a very big can of worms here, along the lines of the unloved Clipper Chip, which will hurt this country's tech industry big time.

In closing, this kind of tech will not work. There are too many smart people that will blow this away and for what? I for one, have no desire to have any company track my whereabouts when I am lawfully watching their video or listening to their songs and I know millions of others feel the same way I do.